



THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

Number 130

July-August 1965

DICK ROBERTS SLATED FOR OTTAWA POST

Richard H. Roberts, deputy administrator for export programs the past 7 years, is slated to be agricultural attache to Canada--with arrival scheduled for late September.

Dick will succeed the late Fred Rossiter; since May 1964, John C. McDonald has been acting attache.

Attache-elect Roberts, who has a PhD from the University of Iowa, has been with USDA since 1937, and for the past 14 years has worked continuously on foreign relations, trade, and food aid programs.

'65 FAS PICNIC HITS NEW HIGH

A record 250 members of the FAS/IADS family turned out for the 1965 annual picnic at Beltsville's Log Lodge, June 30.

Martin Morgan (ex-Kuala Lumpur) chaired the happy affair. He was ably assisted by Bill Bowser, sports; Byron Montgomery, entertainment; and Al Gilbert (ex-Salvador), who doubled as master of ceremonies and manager of the Miss FAS contest.

Highlight of the event was the tight, tied baseball game between the "Producers" and "Exporters" (reported in detail on p. 2), and a songfest featuring singers Byron and Kathy Montgomery and pianist Pat Vining, who will

(over)



ON VISIT TO U.S.
Guillermo Ramos (center), agricultural assistant in the El Salvador attache office, enjoys a talk in FAS/Wash with Latin American area officer, Dale Farringer (left) and Personnel Director Joseph Phillips.

(Picnic)

soon be accompanying her husband, Dale, to Madrid.

After the picnic proper, the 250 chicken-eaters gathered 'round to help select Melissa Hall (Personnel) as MISS FAS OF 1965, from a field of 11 lovely candidates. Alternates were Marty Payne (GSM) and Jeri Bedilion (IADS).

Beauty contest judges were a highly qualified panel composed of Mrs. Ray Ioanes, Gene Ransom, "Esky" Eskildsen, Pete Gips, and LeRoy Hodges.



MEET "MISS FAS" of '65. She's Melissa Hall, of Arlington, Va. -- a 23-year-old graduate of William & Mary College, now a personnel placement specialist with Personnel Division.

"PRODUCERS" HOLD "EXPORTERS"

By Al Gilbert*

It was a tight game--16 to 16--and if anyone asks me for one general comment, I'd say that our ballplayers aren't getting any younger.

The Producers were captained by Charlie Barber and Mary Cornelius, and the Exporters by Carl Shutta and Pat Kukoy. Manager, cheer leader, and psychiatric consultant to both teams was Adm. Ray Ioanes, who was also good at second-guessing the umpire.

And now, let's face it. Pitcher Barber had "lost it" and was hit solidly to all fields. (However, he made amends with a homer at one of the game's many crucial points.)

Stan Mehr lasted only 45 seconds--crumpling in the dust with a charley-horse on his way to first base. And "Esky" Eskildsen's slow ball has become so slow that young Esky may replace him before many more seasons pass.

Cannon Hearne held up well for a couple of innings as balls and strikes umpire until he was replaced by Ken ("I call 'em as I see 'em") McDaniel.

Don Rubel stuck it out for the Producers, alternating as 1st baseman and 1st base umpire. Gill Piquette covered 1st base more than adequately for the Importers, but vertically she didn't have the height to handle the many high

lobs that came her way. Dick DeFelice, we regretfully report, has slowed down in his short-stop coverage.



On the brighter side was:

The "slide ball" pitching of Howard (Geritol) Akers, who looks like an up-and-comer ... and the steady arm of his opponent, Jacques Selby ...

The batting and fielding of Jim (Home Run) Hartman -- this young man should go far -- and of Howard Watkins and Reginald Stewart ..

The stellar fielding of George Schumpert, an "all-star" candidate ...

The all-around performance of "Berk" Beukenkamp, whom we nominate as Rookie-of-the-year ...

The stamina of our "Comeback" awardee, Bill Horbaly, just up from the Moscow league ...

And, of course, there was the master strategy stroke when Manager Ioanes sent in 3 Miss FAS candidates to cover second for the Exporters, and thus kept Producers from aspiring to third.

STAN MEHR clouts out a long one at FAS Picnic ball game, but a funny thing happened on his way to first base: he was stopped by a charley-horse.



SAVINGS PAY DIVIDENDS

A dollar-saving suggestion submitted by John J. Moriarty (chief of donations programs branch, Export Programs) has earned him a cash incentive award of \$844.71 (minus taxes) and has saved the Commodity Credit Corporation \$38,937 in a single year.

John's suggestion: That the CCC use non-refrigerated cars to move to shipping points canned butter, butter-oil, and ghee donated under Titles II and III of P.L. 480.

These products were formerly moved in iced cars to U.S. ports, where they sometimes stayed on docks for months before being loaded onto non-refrigerated ships.

Adm. Ray Ioanes presented the sizable check along with a Merit Certificate from ASCS, for whom Moriarty was working when he proffered his idea.

SPEAKERS' TABLE

Ass't Adm. Dave Hume was among panel participants at the mid-year meeting, June 14-16 in White Sulphur Springs, W. Va., of the Grocery Manufacturers of America.

Other panel members, discussing "Government and Industry Working Together," were George P. Larrick, Commissioner, U. S. Food & Drug Administration; Everette MacIntyre, Commissioner, Federal Trade Commission; George L. Mehren, Ass't Secretary, USDA; and Richard W. Reuter, Food for Peace Director.

...

Among other FASers on the speaking circuit in recent weeks have been:

ALMA MATER HONORS BOB

The University of Massachusetts has honored alumnus Robert C. Tetro (class of '32) with a distinguished service award for his professional service with the U.S. Department of Agriculture.

Bob was unable to leave his Rome post to accept the award, so it was presented to his sister, Mrs. Ernest H. Graves, of Williamsburg, Mass., at the associate alumni annual commencement luncheon.



DUBLIN ATTACHE STAFF, gracious hosts to highly successful conference of European attaches held in Ireland, June 16-26. Sheila M. Parsons, secretary, is flanked by Attache C. S. Stephanides (right) and his Irish agricultural aide, Marcus MacInerney.



THE FAS LETTER

To U. S. Agricultural Attache Posts

United States Department of Agriculture
Foreign Agricultural Service
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.. Hugh Kiger, tobacco division director, meeting June 14 at Myrtle Beach, S.C., with the South Carolina Tobacco Warehouse Ass'n to discuss the tobacco export situation.

.. Ken Krogh, deputy ass't adm. for market development, talking to the Western Agricultural Research Council and 3 other organizations at Berkeley, Calif., June 23.

TRANSFER



TRAFFIC

Traffic signals have been changed since the last Letter: It's veteran overseas man Howard Akers who will be heading for Nairobi to succeed Bill Hatch. Howard's new African assignment will round out his global experience, for he has already served in the Far East (Tokyo), Middle East (Ankara), and Europe (Paris).

SCHUBKEGEL AND VINING JOIN ATTACHE SERVICE

Martin G. Schubkegel and Dale K. Vining are the latest additions to FAS's assistant attache roster.



SCHUBKEGEL



VINING

Schubkegel (24), scheduled to succeed Dick Welton in Buenos Aires, will have the distinction of being the youngest member of the attache service.

His agricultural background is both practical and professional. He's a native of Jackson, N.J. (where his father has a poultry-breeding farm), and he has an agricultural BS from Cornell University ('62), where he specialized in ag economics and journalism.

For the past 3 years he has been on the staff of "Foreign Agriculture" magazine, covering market development and export programs. As production manager when the magazine was



AT TOKYO PORT, Assistant Attache Jimmy Minyard is on hand for unloading of U.S. southern rice (Nato variety) -- first of this type to be bought by Japan in past 8 years.

converted to a weekly in 1963, he was an Outstanding Performance awardee.

Extra-curricular interests are water sports, tennis, and fiction writing (of publishable, unpublished stories). He's a bachelor.

Vining, a "young, old-timer" who joined FAS as a Junior Professional in 1954, will be taking over Ed Quinones' desk in Madrid in early September. (Ed is coming in for an FAS/Wash assignment.)

A native of Utah, where he earned an AS at Weber College (Ogden) and a BS at Utah State University (Logan), Dale has "across-the-board" experience.

After military service in both Navy and Marines, he did a stint with AMS out in Utah, and since 1954 has been with FAS--serving successively in Grains & Feeds, Int'l Monetary Branch, and Int'l Trade operations analysis division.

He has recently abandoned his avocation of dachshund-breeding for full-time duty to his career and family: wife Patty, daughter Dale Ellen (6), son Terry Scott (17), and senior son Pat Kelly who enters Utah State as a freshman this fall.

LOVELESS TO NEW ZEALAND

W. Gordon Loveless, veteran attache whose most recent post has been Rabat, will be taking over the Wellington attache post in the fall. Attache Don Novotny will be coming in from New Zealand to take an assignment in Grain & Feed Division.

Paul Ferree is due to succeed Loveless at the Moroccan post, also about mid-August.

Both of our Hague assistant attaches are due home. Bill Bing will be coming into FAS/Wash in September for home leave and subsequent re-assignment.

And Hal Norton is due home momentarily, having briefed his already-arrived successor, Donna Lee Hersey.

John Ray is scheduled to arrive in September for an FAS/Wash desk after a tour of duty in Paris and a previous one in Mexico.

INTRODUCING YOSHIE OGAWA

Miss Yoshie Ogawa is not only administrative assistant at our busy Tokyo Trade Center, but is also an able golfer, English teacher, authority on the works of D.H. Lawrence, and an amateur opera singer.

She is now vacationing in the U.S., renewing friendships from coast to coast, including FAS/Wash.

Her trip was triggered by an invitation to attend the June centennial of Hope College (Holland, Mich.), where she has a BA ('58) in English. While attending the anniversary she helped the faculty set up a Far Eastern summer studies program.

She also has an MA from the University of Connecticut, '59, and graduate credits at the State University of Iowa (where she was featured in the music school's production of "Madame Butterfly."

"Her language facility, knowledge of American people and customs, and her gracious personality make Yoshie a truly valuable member of our market development team," say all of her associates.

RUTH BERTOVICH

Ruth C. Bertovich--FAS secretary with many friends at home and abroad--died July 11 of a heart attack.

Ruth was the efficient secretary of the Far East and South Asia area officer in Washington the past year and a half. From 1959 to 1963, she was on our staff in Hong Kong; and from 1956 to 1958 she had tours of duty first in Seoul, Korea, and subsequently in New Delhi.

Her first overseas position was in Djakarta with the International Cooperation Administration from 1951-54.

A native of Masontown, Pa., Ruth (43) attended George Washington and American Universities.



Ruth Bertovich at her desk, July 8, 1965.

ALEXANDER ANGELIDIS

At press time, we regretfully report the death of "Alex" Angelidis, during heart surgery on July 13. Alex (ERS) was for many years a valued trade statistician and analyst for FAS.



YOSHI OGAWA, on visit to U.S. from Tokyo Trade Center, is interviewed by Layne Beaty, chief of USDA's radio and television service.



Anniversary

The Foreign Agricultural Service is 35 years old this year.

When it was established on June 5, 1930, there were about 20 staff members in Washington and 10 overseas, covering 8 attache posts:-- London, Belgrade, Berlin, Sydney, Pretoria, Shanghai, Buenos Aires, and Marseilles.

Today (as of June 30) we have 901 members and 59 overseas attache posts:

In the U.S. 603

Abroad 298:

Attaches and assistants 95

U.S. secretaries overseas 41

Foreign nationals 162

Inflow of reports covering the world agricultural situation has swelled from about 150 annually in 1930 to over 5,000--required and voluntary. And our budget has grown from \$113,000 in fiscal '30 to \$25,521,000 in fiscal '65.

Exports of American farm products have risen from about \$1 billion to \$6.1 billion.

Among the many who have helped FAS achieve its present status, two original staff members are still on the job:

Ruth Donovan, assistant to the director, Management Services Division, appears to have the same zest for life and work that she had when she joined FAS 40 years ago; and the same holds true for Ida Louise Fillius, supervisor of the message and reports unit, Management Services.



As for retirees, they all seem to be busy and happy wherever they are.

Retirees Louis and Pauline Michael send warm 35th anniversary greetings to FAS, commenting that

"the days, from dawn to night, pass with the speed of light into each succeeding year that is by far too short to allow the doing of all the things that make life joyous and complete."

Their home is 3936 McKinley St., NW, Wash. D.C. 20015.

BOWLERS ... CIRCA 1946



REMEMBER WHEN FAS HAD a championship bowling team--about 20 years ago? Here was the line-up (l. to r.), front row: Hazel Creighton, Gladys Ancheta, Art Flatequal, Bob Bausch, "Jack" Geib, Elfreda Egbert, Harry Barstow. Center row: Alice Flood, Mary Long, Lucille Cordor, (unidentified), (unidentified), Nelson Guidry. Back row: Hank Allanson, Jack York, Charlie Barber, Joe Barstow, Bob Moncure, Bob Leginus, (unidentified), Frank Everts. EDITOR'S NOTE: Can anyone supply the missing names?

PITCHERS RECALL FAS FRIENDSHIPS

On the "home front" in FAS's youth was Mrs. Edna Thurber, who spent many years tending to the informational and publications needs of attaches.

Edna is now 75, and too modest to be photographed, but she wants all FASers to know that her rare pitcher collection now has over 400 items.

It is not only an antiquarian's dream, but is a visual reminder of the many attaches and other co-workers who contributed to it. The collection is housed at her home (501 Southwest Drive, Silver Spring, Md.) and there is no admission.

*

Jim Kempton (ex-Caracas) is out in San Francisco now, when he isn't on a trip to Spain, Canada, or elsewhere. He writes, "It's a pleasure to watch FAS developing and extending its fields of usefulness." Address is 2110 Jackson St., San Francisco, 15.



JIM KEMPTON says "hello" to friends from Sonoma pass in the California Sierras, which gold-hunters once crossed to seek their fortunes.

Owen Dawson--one of our original attaches (he covered China, the Japanese Empire, and Siberia from 1931-49)--has also settled in the Washington area. He says he is finally getting around to writing his memoirs.

MORE TO COME

More news notes and photos of retirees will be coming up in the next Letter.



HERE ARE A FEW of the 400 pitchers in the collection of retiree Mrs. Edna Thurber, who has all the items numbered to correspond with her record of the donors.

The Horace Bolsters continue to keep busy improving their Tucson home and grounds and taking an active part in such civic programs as the University of Arizona's "Families for International Friendship."

This past year they have been host family for a young girl student from the Netherlands. (Bolster address is 6391 E. Printer Udell, in Tucson, Arizona, 85710.)

By coincidence, or perhaps design, the Bill Edens have just become retiree neighbors of the Bolsters. The Edens' new home is at 6333 E. Printer Udell in Tucson. (Bill writes that their former abode in Green Valley, Ariz. was beautifully located, but he couldn't get along without a good public library.)

ON 20th ANNIVERSARY of his arrival in China as agricultural attache, Owen Dawson is presented by a farmer's family in Taiwan with a banner reading "Deep Into the Village" to express thanks for the interest he took in rural people and their problems. (1951 photo)





IN NAIROBI. Attache Bill Hatch is congratulated by family and attache staff after accepting USDA's Superior Service Award from Ambassador William Attwood. L. to r.: Doris James, secretary; Pat Hatch; Mrs. Hatch; Attache Hatch; and Irene Rose, agricultural economist.

Awards Abroad



IN MONTEVIDEO. Zafiro Zafiriadis, senior agricultural assistant, receives a 10-Year-Service certificate and pin from Attache Henry Buckardt (left), while Mrs. Zafiriadis looks on.



IN LIMA. Attache Fred Traeger (right) accepts 10-Year-Service pin from U.S. Ambassador J. Wesley Jones, and the congratulations of Teresa Law, social secretary to the Ambassador.



IN LONDON. . . Ambassador David K. E. Bruce and attache staff attend ceremony for "Outstanding Performance" awardees: David Evans, agricultural economic analyst; Rose Mary Bland, secretary; and Sybil Jones, assistant.



Above, front row (l. to r.): Robert N. Anderson, agricultural attache; Sam Y. Cross, assistant to Minister for Economic Affairs; Ambassador Bruce; Sybil Jones, awardee; Marion Kelly; Margaret O'Hara; Rose Mary Bland, awardee; and Josephine Stear. Second row; Assistant Attaches Elmer Winner and Turner Oylo; Kenneth Taylor; Bernice Kelly, acting personnel officer; David Evans, awardee; and Irene Spence.

Left, Ambassador Bruce congratulates David Evans.